



Grouptrail work-based learning platform overview

Grouptrail is the most intuitive, flexible, scalable, integrated, and powerful WBL hub on the market. Engage students and partners with outreach tools, track participation, manage all types of WBL opportunities, and automatically generate live data reports in one place. Join the movement — we're working with 100+ nonprofits and government agencies, 200+ districts, and 1,000+ schools including regional and state level deals.





Grouptrail has numerous integrations (single sign on solutions, student information systems, data visualization tools), infinitely customizable student and partner facing features (to help with engagement, outreach, and all the steps involved with implementing work-based learning with fidelity), and a wealth of best practices we can share (national standards around security, WBL/CCL/CTE data reporting trends, navigating regional and statewide deployments involving IT departments, schools/districts, education service districts, government agencies, workforce development partners, community based organizations, business associations, and more).

Grouptrail is future proof to meet you where you and your group are at, and where you would like to go on your trail toward achieving your goals with the students you support!

Oregon Department of Education funded rollout of Grouptrail

Covering 81% of the state with 120,000+ student records imported to track WBL participation across thousands of employer partners and achieve student focal group goals.

ACTE Oregon Conference Diamond Level Sponsor ACTE WBL Division National Sponsor

Fill out our Oregon WBL trends survey (results shared during our Thursday session with ODE at 2:05 pm in Room G): grouptrail.com/oregonacte23



Three steps to get started:

Onboarding

- CTE Regional Coordinator onboarding meeting
- Provide list of district/school contacts for data import and training

Data

- Student Data Privacy Consortium agreement
- Student Information System sync or spreadsheet import

Training

- April: Regional training sessions to record student participation and partners
- May: Automated ODE report and SIS export

And then add on these optional modules:

Industry-recognized credentials

- Record by viewing your CTE course/section rosters and using our bulk participation form
- Generate an IRC report using our template for ODE and an export to Synergy

Track any Career Connected Learning

- Guest speaker, career day, job shadow, site visits, and other student registrations
- My Plan, Resume, and Essential Skills completion
- College and career readiness benchmarks and portrait of a graduate

Student permission and employer forms

- Online customizable forms with digital signatures
- Quickly see lists of people with or without forms completed
- Multiple languages

Unlimited possibilities

- After school programs
- Case management
- College access and success
- Mentoring programs
- Workforce development
- And any other program you may have!

Internship program tracking and matching

- Posting of internship opportunities
- Student and employer partner registration
- Student application process and employer evaluation and matching
- Template report

It's not too late to sign up!

- Track high schools and add middle school students as well
- Join your region's data integration and training
- Unlimited users
- SIS data sync and SSO
- ODE and regional reports